Beat: Arts

RACHIDA DATI MIN. OF CULTURE DELIVERS COMMITTED ACTIONS OVER A.I ACTION SUMMIT

SPEECH AMID WEEK END 8-9 FEB 2025

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USPA NEWS - A As part of the Cultural Weekend preceding the AI Action Summit co-chaired by Emmanuel Macron and Narendra Modi, Rachida Dati, Minister of Culture, highlighted the importance of AI as an opportunity for culture, while acknowledging the ethical and legal challenges it poses. We publish the key points of the speech delivered yesterday by Minister of Culture, Mrs Rachida Dati:

1. AI as an opportunity: Highlighting the potential of AI for enrichment, accessibility and cultural diversity, drawing on examples such as recommendation algorithms and the promotion of digital heritage (Gallica at the BNF).
Role of the Ministry's operators: Highlights the essential role of cultural institutions in making their funds available to train AI systems, thus ensuring that AI reflects French cultural and linguistic diversity.
2. Fundamental prerequisites: Need to clarify policies for opening up royalty-free content, develop guidelines on remuneration for copyrighted content, and invest in shared technical resources.
3. Ethical and legal issues: Addresses issues of intellectual property, transparency and remuneration of artists in the face of generative AI, emphasizing the need to protect creators and ensure their fair remuneration.

4. Transformation of professions: Highlights the profound transformation of cultural professions and industries, calling for anticipation and supervision of these changes by adapting training and preparing the skills of tomorrow.
5. Fight against disinformation: Highlights the need to fight against disinformation and preserve the integrity of information, by guaranteeing the remuneration of media and journalists producing reliable and verified information.
6. Strategy of the Ministry of Culture:
a. Support for innovation and bold initiatives.
b. Promotion of a fair economic model that protects copyright.
c. Training professionals in the challenges of AI.
d. Fight against disinformation and guarantee the integrity of information.
e. Development of a frugal and ethical cultural AI.

7. France 2030 call for projects: Launch of a call for projects to support the digital transition of culture and the appropriation of AI, as well as a national consultation on an ethical market that respects copyright.
8. Lever of cultural sovereignty: AI must be at the service of creators and not the other way around. It is essential to create a framework where each actor, large or small, can find their place.

In conclusion, Rachida Dati calls for collective action to build an AI model that respects cultural values, diversity and the French cultural exception, by putting technology at the service of creation and heritage.
In conclusion, Rachida Dati wanted to congratulate and pay tribute to the Conciergerie, "today and tomorrow you will be able to admire a unique artistic journey, "Machina Sapiens", which demonstrates the extraordinary synergy that is possible between art and AI."

MINISTER RACHIDA DATI GREETS THE SUCCESSFUL CULTURAL COOPERATION BETWEEN FRANCE AND THE UNITED STATES

Minister Rachida Dati recalled the success of the successful cultural cooperation between France and the United States of America through the Villa Albertine, an artist resident "I also want to acknowledge the presence among us of Fidji SIMO, a Franco-American patron and entrepreneur who made it possible to set up a residency program dedicated to the arts in the age of AI, supported by the Villa Albertine in the United States, an ambitious initiative, full of promise." she stressed.

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