

Beat: Sports

## Wishing the God of cricket Sachin a very very happy 40th

### Sachin Tendulkar celebrates his 40th bir

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**USPA NEWS** - Regarded as one of the greatest batsmen ever, Sachin Ramesh Tendulkar is the mainstay of Indian batting line-up for more than two decades. He is the world's leading run-scorer in both Test (14,692) and ODI (18,111) cricket. In 2011, Tendulkar finally achieved his dream of winning the Cricket World

April 24, 2013 is the day Sachin Ramesh Tendulkar turns 40. Known as the god of cricket, Sachin has millions of fans in India and abroad. The unveiling of his wax statue at Sydney's Madame Tussaud's recently was a testimony to the Master Blaster's fame. Since his debut in 1989, Sachin has gone on to break and hold almost all records in the cricketing world. From 100 100's to the first double century in ODI, most runs in cricket, most 50's, most runs in ODI's, most runs in Tests, etc. The only record Sachin has been unable to break is the highest average. This feat still belongs to Sir Don Bradman who averaged more than 99. In the ad world Sachin milked money as he was a trusted face and name. He did many ads over the years.

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In the ad world Sachin milked money as he was a trusted face and name. He did many ads over the years. Pepsi, Boost and Castrol are some of the products he promoted. Still having a high appeal when it comes to ads, Sachin has a number of products that he endorses.

Fans have worshipped him with Dhanush making a song dedicated to Sachin.

A humble man who lives with his wife Anjali and children Sara and Arjun in Bandra, Sachin is as down to earth off the field as he is on the field. A keen fan of other sports Sachin has been seen at many tennis, F1 events. Sachin joining Twitter made the Twitterverse go gaga and his joining Parliament also raised a controversy.

In the past few years Sachin's nervous 90's moments and his struggle to score runs freely like he used to do earlier has raised a lot of doubts of retirement.

Sachin kept himself away from the shortest format of the game and has only participated in the IPL where he plays T20 for the Mumbai Indians. Known as the Master Blaster, Sachin retired from ODI cricket recently putting an end to the days of India's 'Jersey No10' with the name Tendulkar on it.

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